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# Making an Impact



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Issue XV

A Newsletter on Philanthropy and Legacy

March 2009

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## WELCOME

Welcome to **Making an Impact** from Impact Wealth Advisors Ltd. We are committed to increasing the impact of philanthropy in our community and are pleased to provide a periodic update of charitable issues and events. Our hope is to make an impact by helping donors match their passions with the visions of non-profits. As always, we welcome your input!

## WORDS TO LIVE BY



*I have found that among its other benefits, giving liberates the soul of the giver.*  
Maya Angelou

## WHAT'S GOING ON WITH US



Over the past few weeks we have been focusing on improving our skills for working on philanthropic issues with families. At the last Colorado Philanthropic Advisors Network (CPAN) meeting we learned different strategies for getting our children involved in giving, both individually and as a family. We've also recently been accepted by the International Association of Advisors in Philanthropy. This organization offers valuable tools for helping families develop giving plans. We encourage you to call on us with any questions or comments on family giving.

## UPCOMING EVENTS



• **Crescendo-4<sup>th</sup> Annual Gala** to benefit **Rocky Mountain Center for Musical Arts (RMCMA)**. When: Saturday, March 7, 2009 in the evening. Join RMCMA for an elegant sit-down dinner, silent and live auctions, music, entertainment and dancing at The Renaissance Boulder Suites Hotel at Flatiron in Broomfield. For information about tickets, to be a volunteer, sponsor or to preview the silent auction items visit [www.rmcma.org](http://www.rmcma.org) or call 303-665-0599, ext 106 or 108.

• **Celebrating a Century of Wildlands Philanthropy** to benefit **The WILD Foundation**. When: Wednesday March 11, 2009. Location: free presentation at the Boulder Public Library from 5:30pm-7:30pm; reception following the presentation at City Club, 885 Arapahoe Avenue. Tickets are \$20 for members, \$25

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for non-members which includes wine, beer, soft drinks and appetizers. Join The Wild for an inspiring evening with world renowned conservationists Kris Tompkins and Tom Butler. They will present their recent book as well as their experiences in conservation, land acquisition and wilderness. Then have a chance to meet them at the reception to follow! For information visit [www.wild.org](http://www.wild.org) or call Emily at 303-442-8811.

• **Empty Bowls-Feeding the Hungry in the Community** benefiting **Our Center**. When: Saturday, March 21, 2009; doors open at 10:30am, lunch is served from 11:00am-1:30pm. Location: Longmont High School, 1040 Sunset St., Longmont. Tickets are \$17 pre-event and \$20 at the door. Sponsorships and volunteer opportunities are also available. Attendees can select a unique, handmade bowl made by local artists and community members, and then choose 2 types of soup, bread, and ice cream from area restaurants and caterers. Enjoy your meal with family and friends and the bowl is yours to keep! Tracy Riedel of Impact Wealth Advisors had the privilege of going to Our Center and touring their facilities. The work they do is amazing for the community. They promote self sufficiency while helping with basic life needs such as food, clothing and shelter. They have a childcare program that allows families from low to moderate income levels to leave their children with specialized workers who help them develop skills from as young as 6 weeks old all the way up to age 6. They serve lunch 365 days a year to those from many different walks of life

who can come and have a nutritious meal in a warm place while visiting with others and even enjoying musical accompaniment! Many have been affected by hard economic times and the need for food to prepare lunches as well as donations for their food bank is very high. This event, which benefits their food bank, will help ensure that Our Center can continue to provide. Please visit their website at [www.ourcenter.org](http://www.ourcenter.org) to learn more about how they are assisting people. Tracy was able to take some photos of some of the bowls that have already been delivered for the event. We've attached a few of them as well as some pictures of what their wonderful facility looks like. For more information about tickets to the event, please email [elaine@ourcenter.org](mailto:elaine@ourcenter.org) or call 303-772-5529 ext 224.



## Dining Room



## Dining Room



## Kitchen



## Food Pantry



## INSPIRING PHILANTHROPY



How can we all make an impact? Give It Away! No matter what state your finances may be in, try to be open to giving something away in the next week, ideally to a person or cause that moves and touches you. For a change, try to give to a cause or person that is new to you, one that you've not given to in the past. Pay attention to the effect that it has on you.

## RECYCLE NOW MORE THAN EVER!



The global financial situation has hit recycling market prices hard. **Eco Cycle** is experiencing the biggest and fastest price drop in their 33-year history. Revenues from the sale of materials have dropped 50% in 60 days! That equals about \$200,000 per month that has just evaporated. Since the Zero Waste approach is the cleanest, most efficient and most economical way forward, Eco Cycle will continue to find markets for recyclable materials and are committed to keeping these materials out of the landfill. Even if our circumstances don't allow us to financially donate to any organizations right

now, isn't recycling something all of us can do? For ways that you can help, visit [www.ecocycle.org](http://www.ecocycle.org)

## WHY WE GIVE



- Most donors say that a very important reason for giving is because "it's the right thing to do."
- The top three reasons people select the charities they support are:
  1. 98% believe the organization is trustworthy.
  2. 96% believe the organization is well managed and effective.
  3. 96% believe the organization supports a cause they believe in.
- Did you know that 69% cite family tradition as an important reason for giving and 43% of donors cite this as being a "very important" reason for their donation?  
**What are your reasons?**

Statistics taken from Colorado Nonprofit Association



We would like to extend an invitation for the use of our office conference room to non-profit organizations that may lack space for meeting together. Because our goal is to network those in the community with others who share the same values, we are happy to do whatever we can to facilitate those who are involved in this process. Please feel free to contact us if this is something you would be interested in.



## Impact Wealth Advisors Ltd.

We believe that adopting a holistic planning approach that focuses first on your life goals and aspirations improves the chances of achieving the future that you envision. We provide comprehensive, fee-based wealth management services to help simplify your life so that you can focus on the things that matter most. Acting as trusted advisors, we build a relationship with you and get to know you on a personal level. We offer thoughtful, intelligent counsel and work to develop wealth management strategies tailored to your specific needs and goals. We offer "Advice for Life." Please contact us to schedule a visit.

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