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# Making an Impact



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Issue XVI

A Newsletter on Philanthropy and Legacy

April 2009

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## WELCOME

Welcome to **Making an Impact** from Impact Wealth Advisors Ltd. We are committed to increasing the impact of philanthropy in our community and are pleased to provide a periodic update of charitable issues and events. Our hope is to make an impact by helping donors match their passions with the visions of non-profits. As always, we welcome your input!

## WORDS TO LIVE BY



*How wonderful it is that nobody needs to wait a single moment before starting to improve the world.*

Anne Frank

## UPCOMING EVENTS



- **The 6th Annual ASBC Wine & Cheese Tasting & Silent Auction** to benefit **Autism Society of Boulder County**. When: Friday, April 17, 2009; 6:00pm-8:30pm. Location: St. Julian Hotel, Boulder. 97.3 KBCO's morning personality, Bret Saunders will emcee for his fifth year supporting this fundraiser. The "Though My Eyes" art show featuring the works of young ASD artists will be on display during this event and throughout the month in various locations in Boulder and Broomfield counties. For more information visit [www.autismboulder.org](http://www.autismboulder.org) or call 720-272-8231.
- **The Roast of Jack Terhar** to benefit **Broomfield Community Foundation and Denver Metro North Rotary Foundation**. When: Friday April 17, 2009; 6:00pm. Location: Stonebrook Manor,

Thornton. Tickets are \$75 and table sponsorships are available. Join in supporting this very worthy cause by enjoying an evening filled with great food, fun, a silent auction and a whole lot more! For more information visit [www.jackterharroast.com](http://www.jackterharroast.com)

- **2009 Canine Classic** benefiting **Moving to End Sexual Assault**. When: Sunday, April 19, 2009; 10k walk/run begins at 9:00am, and 5k walk/run begins at 9:30am. Location: Boulder Reservoir. Dogs welcome, but not required. For information about tickets or to be a volunteer please visit [www.movingtoendsexualassault.org](http://www.movingtoendsexualassault.org) or call 303-443-0400.
- **Streets of Pawris-Puttin on La Leash 2009** to benefit **Boulder Humane Society**. When: Sunday, April 25, 2009; 6:00pm. Location: Coors Event Center on the CU Boulder campus. Celebrate the beauty and romance of Paris (Pawris) and help raise money for the many animals in the community in need. It's a night not to be missed with gourmet food, libations and entertainment. Plus, a silent and

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live auction! For more information, visit [www.boulderhumane.org](http://www.boulderhumane.org)

• **The 4th Annual Spring Soirée at Restaurant 4580** to benefit **Attention Homes**. When: Monday, April 27, 2009; 6:00pm-9:30pm. Location: Restaurant 4580, Boulder. Tickets are \$65 per person (\$20 tax deductible). All attending will enjoy a wine and hors d'oeuvres reception, a delectable three course Mediterranean style meal, and a live auction with bidding on splendid auction items. For more information please visit [www.attentionhomes.org](http://www.attentionhomes.org)

## CELEBRATE OUR EARTH!



**Volunteer Connection's** annual **I Volunteer! Day** is a county-wide celebration of service engaging hundreds of volunteers at numerous project sites throughout Boulder County. This event provides an opportunity for individuals, families, groups, businesses and corporations to get out into their communities, learn about various nonprofit and government agencies that serve Boulder County and give something back. **I Volunteer! Day** takes place each April in conjunction with National Volunteer Week, Earth Day and Arbor Day. This year's event is on Saturday, April 25<sup>th</sup>. Volunteers are asked to make a minimum pledge of \$20 per participant. Secure your pledge by inviting

others to sponsor your four hour day of service. Sponsors may include friends, family members, teachers/professors, co-workers, business connections, fellow congregants, and/or anyone else in your "sphere of influence." Pledges made in support of your four hours of service will make a lasting impact. Each dollar will help support Volunteer Connection's year round efforts to connect community members with community needs. Prizes will be awarded to those raising the most pledges. For a list of projects and registration information, visit [www.volunteerconnection.net](http://www.volunteerconnection.net)

## PHILANTHROPY IN DIFFICULT TIMES



While it is clear that non-profits are experiencing difficult times in the current economy, it is also a call to action for each of us to examine how we can act to make an impact. What can we do? Here are some ideas:

1. **Volunteer**; if you simply can't give money, then give your time and reach out to a local non-profit to fulfill a need. Help them fundraise! Business owners can offer paid time off for employees to get out and help.
2. **Collaborate**; non-profit board members, volunteers, and employees need to reach out to other non-profits and local business to look for ways to work together. Things like cutting costs,

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stretching program dollars and raising funds are all ways that can help.

3. **Scenario planning**; imagination and creativity are needed in difficult times. Envisioning alternative and sometimes unlikely futures are outcomes of a scenario plan for any organization. Scenario planning deals with multiple outcomes to a problem and can be helpful in implementing a new strategy. Mal Warwick Associates offers valuable ideas and articles for strategic planning and fundraising at [www.malwarwick.com](http://www.malwarwick.com)
4. **Dig deeper**; in difficult times, we all need to dig a little deeper and give something!
5. **Check this out!** The Council on Foundations offers an excellent internet resource. Economic exchange is a collaborative initiative on how the current economy impacts philanthropy. Their website is [www.cofinteract.org/economy](http://www.cofinteract.org/economy)

## REMEMBER OTHERS



It is estimated that Boulder and Broomfield Counties have over 40,000 residents (that's enough people to fill up Folsom Field at CU!) living in poverty. Hunger is a real part of their lives every day. In response, **Community Food Share** is dedicated to improving lives by turning your small acts of

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generosity and kindness into a big difference in the lives of hungry families and children in your community. Working through 57 member agencies, Community Food Share efficiently delivered more than five million pounds of food in 2008, and serves as a safety net for those who are hungry in Boulder and Broomfield Counties. Also, as part of the Feeding America network, Community Food Share can provide 4 meals for each \$1 contributed. It is through these efforts that Community Food Share makes a huge impact; they distributed 5.3 MILLION pounds of food in 2008. But in order to sustain activities at this level, they need your help! Just think how far \$1 would go for someone! Please visit their website at [www.communityfoodshare.org](http://www.communityfoodshare.org) to find how more about what you can do to help.

### WHY WE GIVE



- Total charitable giving in Colorado last year was nearly \$3.8 billion dollars.
- Most people believe the need for charitable organizations has increased in the past 5 years and 87% believe that, as the government budget shrinks, there is greater need for charities to provide essential programs and services.

Statistics taken from Colorado Nonprofit Association



We would like to extend an invitation for the use of our office conference room to non-profit organizations that may lack space for meeting together. Because our goal is to network those in the community with others who share the same values, we are happy to do whatever we can to facilitate those who are involved in this process. Please feel free to contact us if this is something you would be interested in.

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